



VIDEO JUDGING -EVENT PARTNER PROCEDURE

At various CREATE sponsored events, event partners may opt to do judging via video presentations. The larger the tournament the more likely this format will be adopted. The following are the procedures to successfully execute Video Judging.

Appropriate Use

- The Video Judging format was developed for large tournaments. It can be used for tournaments of any size, however CREATE recommends that it be restricted to large tournaments except in special cases. CREATE feels strongly that the combination of face-to-face interviews and video judging will have the broadest educational value for the teams.
- The Video Judging format works best for tournaments that will be filled/nearly filled at least 1 month before the event.

Notification

- The Video Judging format should be clearly and prominently posted on your event page with a link to the CREATE Video Judging Guidelines document.
- All teams should receive an email well in advance of the video submission deadline reminding them that Video Judging is being used at your event and of deadline for submission.

Gathering Videos by Event Partner

- Videos should be collected as early as possible and held for judging 2 weeks prior to the event.
- No videos should be reviewed/judged more than 2 weeks before an event. This will give teams a chance to update their video if they wish. (Teams are allowed to submit updated videos up to the submission due date.) It will compress the time frame for judging to allow for as little time related bias as possible. (i.e. If too much time passes between reviews it becomes much harder to fairly compare and contrast the merits of different videos.)

Judges

- The number of judges used in Video Judging can be less than in face-to-face judging due to the following factors:
 - Judges will have 2 weeks rather than a few hours to review
 - Judging can be done over a few days thus reducing fatigue
 - Judging can be done at a time convenient for the judge.
- Video judging can be done anywhere in the world. This allows for remote volunteers.
- Videos can be viewed by more than one judge, or an individual judge. That is up to the EP and availability of judge volunteers.
- As a rule of thumb video judges should be able to do 1.5 to 2.0 times the number of interviews/reviews as compared to face-to-face interview. As an example an event with

100 teams in attendance and 2 judges per review panel would require approximately 10 judges. (5 panels of judges each reviewing 20 teams.) Video judging with a single judge per panel would require 3 judges, each reviewing 33-34 videos.

Sequence of Events

- All videos are gathered by the EP at least 2 weeks prior to the event. This can be done via email or Google forms.
- The coach of a team whose video does not work properly is to be contacted via the email and/or phone number submitted at the time the video was submitted. If no phone number is provided and contact cannot be made via email that team's video will not be judged.
- Late video submissions may/may not be accepted at the discretion of the EP.
- Videos are then electronically distributed to judges. This “distribution” is simply a list of the URLs of the videos.
- Judges review all assigned videos ranking the top 20%-40% in each judged category. These videos can either:
 - A) Be compiled as the set of teams that will be invited to face-to-face interviews at the event (If this method is selected the number of videos promoted should be closer to 20%) or
 - B) Will be reviewed, one week prior to the event, by another judge who will further prune the list. (If this method is selected the number of videos promoted can be closer to 40%).
- The remaining teams will be notified at registration of their face-to-face interview time.
- Where possible the second level of video judging is recommended. We feel this gives the fairest most complete consideration to the teams.
- Face-to-face interviews will be done at the tournament for all promoted teams in a fashion chosen by the Event Partner.

Recommendations

- All videos should be reviewed in as few sittings as possible. It is much better to accurately compare between teams when the other videos are still fresh in your mind.
- EPs don't assign too many videos. Fatigue will greatly reduce the effectiveness of your judges.
- If possible assign the same, or nearly the same number of videos to each judge.
- All judges should be very familiar with the Video Judging Guidelines document given to teams. It has valuable information regarding the content, format and elements for making a superior video.
- The CREATE Video Interview Judging Rubric should be used when grading interviews.
- If possible each team should receive the graded rubric of their video. This will offer great feedback and aid in improving the communication and presentation skills of these future technology leaders.